



GrowthX Workshop

Setting the Foundation

Building Your Business Culture

Being intentional in creating a business culture that attracts customers and employees is crucial. You will learn about the various categories and elements that comprise workplace culture.

Add EQ to your IQ

Develop your emotional intelligence and leverage that information to master any situation and effectively influence relationships.

Becoming a Student of Inclusion

Shifting the focus away from the traditional expert-driven model, I aim to empower you to embrace diversity as an ongoing journey of learning and self-discovery.

Building a Strong Professional Network

Workshop on networking skills, relationship-building, and leveraging connections for business growth.

Cultivating Resilience and Mental Well-Being

Develop resilience to adversity, learn to manage stress, and maintain mental well-being in your professional and personal arenas.

Effective Communication & Leadership Skills

Workshop on enhancing communication skills, leadership qualities, and fostering teamwork within the organization.

Goal Setting & Time Management

Achieve your goals by using practical strategies, setting SMART goals and managing time effectively.

Strategy & Branding

Defining Your Brand Strategy

Exploration of brand values, mission, and visual identity to create a compelling and consistent brand presence.

Personal Branding for Business Success

Guidance on creating a strong personal brand that aligns with the business and resonates with the target audience.



Strategic Marketing Planning

Step-by-step guide to creating a comprehensive marketing plan, including target audience analysis, competitive research, and campaign strategies.

Selling Yourself: Success in Storytelling

You know your story, but your prospects don't. Approaching each client interaction with this in mind will help you to effectively 'sell' yourself. Learn how in this session.

Mastering Sales Techniques

Interactive workshop on sales strategies, objection handling, and relationship building to drive business growth.

Social Media Strategy & Content Creation

In-depth discussion on leveraging social media platforms effectively for brand promotion, along with practical tips for content creation.

Measuring Success: Setting Realistic Success Metrics for a Team

Insights into tracking key performance indicators, analyzing marketing efforts, and calculating return on investment within teams of all sizes. Setting expectations is key to success.

Be a Wave Maker

Set action plans, Summarize Workshop and provide resources for ongoing development. Steps to bring this information back to your organization to develop your team.